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••• ••• **internationale**  
••• ••• **tanzmesse** nrw

The Artist's Guide

**internationale tanzmesse nrw 2020**



# The Artist's Guide

## **internationale tanzmesse nrw 2020**

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## GENERAL INFORMATION

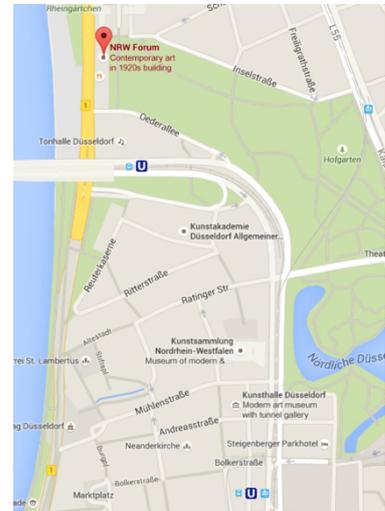
### Venue – Exhibition Halls

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The Exhibition Halls of **internationale tanzmesse nrw 2020** are located at:

**Address:**

NRW-Forum Düsseldorf  
Ehrenhof 2  
40479 Düsseldorf  
Germany  
[www.nrw-forum.de](http://www.nrw-forum.de)



### Contact Information

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WHO IS RESPONSIBLE FOR WHAT QUESTION IN THE TANZMESSE TEAM

Please contact the office [booth@tanzmesse.com](mailto:booth@tanzmesse.com) if your question is in regard to:

- your booth rental
- booth information and renting equipment

Please contact Kerstin Rosemann (Communication): [kerstin@tanzmesse.com](mailto:kerstin@tanzmesse.com) about:

- booth rental
- submitting a proposal
- promoting your booth
- booking Performance tickets
- registration queries for Booth Attendants, Professional Visitors, general public, etc.

Once your proposal has been selected, please contact (Production) [festival@tanzmesse.com](mailto:festival@tanzmesse.com) if your question is in regard to:

- the work that will be performed
- information about the venue where you will be performing
- props and technical questions regarding Performances, Open Studios and T-Talks

Please contact (Registration & Ticketing) [tickets@tanzmesse.com](mailto:tickets@tanzmesse.com) if your question is in regard to:

- registration (Professional Visitors, Booth Attendants, Artistic Crew)
- reserving tickets for the Festival Programme
- your arrival at Tanzmesse 2020

# BEFORE SUBMITTING A PROPOSAL

## Proposal Options

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### WHAT ARE THE DIFFERENT FORMATS IN THE FESTIVAL PROGRAMME

Artists and companies who have rented or are represented at a booth are welcome to submit a proposal to present their work as part of Tanzmesse 2020's Festival Programme.

#### What's new?

- Artists and companies can now apply with **productions, which will premiere after the proposal deadline 30 September 2019, including a Premiere in the Tanzmesse Festival Programme.** Proposals can also be submitted through your Tanzmesse account. Please choose the option "New Production".
- The thematic focus of international tanzmesse nrw 2020 is **"Tradition and the Present."** Proposals without thematic reference are also welcome.
- Aesthetic emphasis includes all styles of contemporary and urban dance.
- Emerging as well as Experienced choreographers are encouraged to submit proposals.
- Applications for Open Studio productions that are ready for touring, will be presented under the title "Pitchings."

#### Formats and options

1. "Performance": Full length production (60 minutes or less) premiered between 2016 and 30 September 2019
2. "Site-specific performance": a performance that will take place outdoor, in a specific or public space or is adapted to a non-stage space (60 minutes or less)
3. "New Production": Full length production (60 minutes or less) that will premiere after 30 September 2019, including a premiere in the Tanzmesse Festival Programme
4. "Open Studio": an excerpt of a piece in development shown in a dance studio, followed by a feedback session with the audience – duration 30 minutes
5. "Pitching": an excerpt of a ready-to-tour production shown in a dance studio, followed by a feedback session with the audience – duration 30 minutes

If you need any more information on how to send a proposal for the Festival Programme, please visit our website or send us an email: [kerstin@tanzmesse.com](mailto:kerstin@tanzmesse.com). Artistic proposals for performances and Open Studios are accepted until **30 September 2019**.

#### What you should consider when submitting a **Performance**:

- The work you want to present needs to be a professional, ready-to-tour production: production must be ready when the application has been submitted (not a work-in-progress).
- Only productions that are no longer than 60 minutes, or are a 60-minute adaptation of the proposed choreography can be approved.
- The company also needs to be able to tour with this production in the 2020/21 season or later.

#### What you should consider submitting a **Site-Specific Performance**:

- The work you want to present needs to be a professional, ready-to-tour production: production must be ready when the application has been submitted (not a work-in-progress).
- Please inform us about the space/place the production requires. Please state these information in the proposal form under "Any comments?"

What you should consider submitting a **New Production**:

- The work you want to present needs to premiere after 30 September 2019, you can also apply to have your premiere in the frame of Tanzmesse 2020
- Only productions that are no longer than 60 minutes, or are a 60-minute adaptation of the proposed choreography can be approved.
- The company also needs to be able to tour with this production in the 2020/21 season or later.
- Please note that the presentation of a new production (premiere after 30 September 2019) or a premiere at the internationalen tanzmesse nrw requires extensive preparation both for you and for the Tanzmesse. We therefore recommend that you get in touch with the Tanzmesse Team before submitting your application: [proposals@tanzmesse.com](mailto:proposals@tanzmesse.com).
- If your production is selected for the festival programme, it is important that you are able to meet all deadlines and requirements for the preparation and presentation of your production.

What you should consider submitting an **Open Studio**:

- Your production is still a work-in-progress at the time of Tanzmesse 2020.
- Productions for a traditional stage/audience space or site-specific performances can be proposed for the Open Studio programme.
- The Open Studio can contain excerpts from the planned production, or these excerpts can be accompanied by a report about the company, working method and production conditions.
- Video productions can only be approved after prior consultation with internationale tanzmesse nrw.
- The studios cannot be made darker and are only equipped with chairs and cushions for the audience, a stereo system and a dance floor.

What you should consider submitting a **Pitching**:

- If you have a ready-to-tour production but you would prefer to present an excerpt of the piece as well as have the possibility to directly interact with your audience and give an insight in your work.
- Productions for a traditional stage/audience space or site-specific performances can be proposed for the Open Studio programme.
- The studios cannot be made darker and are only equipped with chairs and cushions for the audience, a stereo system and a dance floor.

## Guidelines

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### WHO CAN SUBMIT A PROPOSAL

Professional dance artists and companies who have rented a booth themselves, share a booth with other artists or are represented at a regional or national booth can submit a proposal for the Festival Programme.

In every booth rental fee the submission of two proposals is included. For the submission of further proposals per booth, Tanzmesse has to charge a handling fee of 25 € + 7% VAT. The number of proposals sent through one Booth is not limited.

After you have rented a booth ([please read the Booth Coordinator's and Exhibitor's Guide for](#)

[detailed information](#)) and you are the Booth Coordinator of the Booth you can submit a proposal through your personal Tanzmesse account.

If you did not rent a booth yourself but are sharing a booth with other artists or are represented a booth of your country or region and you would like to submit a proposal for Tanzmesse 2020, please contact the Booth Coordinator of the Booth. She/he will send you an invitation to submit an artistic proposal (you will receive an automatic email including a link). Please note that you need to set up a personal Tanzmesse account to submit a proposal. (Go to [www.tanzmesse.com](http://www.tanzmesse.com), click on “Login | Create Account” → “No Tanzmesse Account yet?” and follow the guidelines.)

## Requirements

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### WHAT DO YOU NEED FOR YOUR PROPOSAL

Fill in the form for Performance proposals [on our website](#).

#### **Performances:**

- submission of lighting plot is mandatory
- submission of a downloadable video link with the full performance is mandatory (if it is an adaption to a 60-minute performance, the video needs to show this adaption)

#### **Site-Specific Performances:**

- submission of a downloadable video link with the full performance is mandatory
- submission of technical requirements and information on the space / place you can perform your work

#### **New Production**

- submission of a downloadable video of one of your recent productions
- submit your lighting plot as soon as it is available

For all kinds of proposals please note that Tanzmesse will not bear any costs resulting through your application. If you are invited to perform in the artistic programme of internationale tanzmesse nrw 2020, you will have to bear all costs for travel and accommodation yourself.

For further information please check the terms and conditions for exhibitors.

## Deadlines

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### WHEN IS YOUR PROPOSAL DUE

Performances, Site-Specific Productions, New Productions, Open Studios & Pitchings: **30 September 2019**



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internationale tanzmesse nrw, Im Mediapark 7, 50670 Cologne, Germany

**internationale tanzmesse nrw** is a project by  
nrw landesbuero tanz e.V.: [www.landesbuerotanz.de](http://www.landesbuerotanz.de)

nrw landesbuero

**tanz.**

**internationale tanzmesse nrw** is funded by:

Ministerium für  
Kultur und Wissenschaft  
des Landes Nordrhein-Westfalen



Landeshauptstadt  
Düsseldorf